

Rubenstein Public Relations, Inc.

THE HUFFINGTON POST®

August 10, 2006

"Chat With The Stars": "Stars" Is Kinda Reaching, But They Do Have A Blogmobile

Posted Thursday August 10, 2006 at 10:36 AM



Earlier this week we noticed a curious event on the website of event photographer **Patrick McMullan**: ["CHAT WITH A STAR Unveils the "Blogmobile" and Hosts a Cocktail Party to Celebrate the Launch of CHAT WITH A STAR.COM."](#) Now, ETP was not invited to this illustrious event, but from the photos we could not detect any discernable stars, though presumably the Blogmobile travels on the information superhighway. Ew, sorry, that was awful. Right. So, ETP checked out the website, featuring a still-pretty-flimsy [star page](#) including onetime supermodel **Beverly Johnson** (a pioneer, actually, as the first African American woman on the cover of *Vogue*) and scrappy four-time Stanley Cup winner **Butch Goring**, he of beat-up helmet and Islanders dynasty fame (with whom ETP has actually chatted, in person, in Russia of all places, but that is another story). We still have no idea what this has to do with the Blogmobile, but that's okay.

Where, you ask, is the media angle here? Well, we recently learned that one of the bloggers for the star-studded site is none other than former *NYSun* [Four Seasons-luncher](#) and [huffy-emailer](#) **Pranay Gupte**, who will be [joined in his upcoming blogging forays](#) by none other than **The Amazing Kreskin**.



Pranay Gupte, writer



Mentalist: The Amazing Kreskin

Our work here is done.